



AMERICAN LEADERSHIP & POLICY
FOUNDATION

• PURE SOLUTIONS FOR A STRONG AMERICA •



Contents

Founder’s Comments.....	3
Our Philosophy.....	4
Our Mission.....	5
Sustainable Leadership Development.....	6
Fellowships.....	7
A New Approach to Research	8
Financials.....	10
Ethics and Standards.....	10
The ALPF Challenge.....	10





Welcome

The American Leadership & Policy Foundation (ALPF) is a unique and transformative enterprise—wholly committed to research by the people for the people. The ALPF was founded in 2014 as a public non-profit education, information, and research institution—for you.

The ALPF is a critical and necessary counterbalance to the propagated information and research produced by partisans to shape public opinion and self-serving special interest groups that dominate government policy making today.

Fact: There more than 12,500 lobbies in Washington, D.C.¹

The ALPF develops service-minded leaders and authors and presents groundbreaking policy analyses and research, which advances the interests of American citizens—first. The perspectives advanced by the ALPF originate with leading experts and thought-leaders across our nation. These innovative leaders understand their unique capacity to both inform the public and educate decision makers on a broad range of issues from a citizen-centric perspective.

1 | <http://www.reuters.com/article/2009/09/13/us-obama-lobbying-sb-idUSTRE58C1NX20090913>

Founder's Comments

Dear Friend,

Each day, you and I awaken to a new round of leadership and policy failures. From Pennsylvania Avenue to Main Street – the sense of disappointment with government has reached a point not seen in generations. Today our nation has been swamped by powerful and unrelenting interests that work contrary to the common good. In fact, most of us take for granted that industry, special interests, and niche agendas are favored above citizens.

Over the past decade, in every locale and at every level, we have been promised time-and-time again that things will be different. However, it has been decades since Americans have benefited from truly worthwhile policy successes. Thankfully, Americans have never been content with failure.

“The ALPF’s primary focus is to develop civic-minded leaders and professionals willing to put the American people first and inspire others to do the same—period.”

To change course, we must change America’s leadership and information culture. The ALPF’s primary focus is to develop civic-minded leaders and professionals willing to put the American people first and inspire others to do the same – period. This kind of leadership is required to make our nation strong again.

The American Leadership & Policy Foundation (ALPF) was established by individuals and visionaries who, like you, understand that the status quo must change and the time for change is now! As a former USAF Special Operations pilot, I have witnessed the fragility of democracy. Through this, I came to understand our system of government rises and falls on this notion: public participation is the spring from which democracy grows. Thus, we each

have a choice: We can water the Tree of Liberty or we can stand by and watch it wither.

Sadly, many have failed to act and America is teetering. However, we must not be discouraged by this present challenge. The most critical attribute of a good leader is the requisite willingness to stand for what is right in the face of overwhelming odds. Ronald Reagan said, “Let us be sure that those who come after will say of us in our time, that in our time we did everything that could be done. We finished the race; we kept them free; we kept the faith.”

I challenge you to stand with the American Leadership & Policy Foundation. Water the Tree of Liberty by leading in a nation that requires selfless leadership to endure.

David J. Stuckenberg, Founder and Chairman



Our Philosophy



Today, America faces an array of internal and external challenges from security and immigration to healthcare and the economy. The ALPF believes that each citizen of the greatest nation on earth has a vital role to play in the preservation of our way of life. Each American has to choose to help water the Tree of Liberty through civic engagement and help guide our leaders to the right choices or stand by and allow it to wither as special interests dominate the conversation and direct our leaders to the wrong choices.

Our Mission

The ALPF believes that providing the right information, in the right way, at the right time is critical to helping government officials have the necessary information to make lasting reforms that both enhance our republic and society. In a climate where policymakers are lobbied daily by entities with agendas often contrary to the public interest, the ALPF is working to establish itself as a trusted resource and counterbalance.

Some of our nation's most talented innovators are working to find practical solutions to our toughest challenges. To meet these challenges, we have embarked on an ambitious twofold mission:

1. To change America's leadership climate by developing dynamic leaders who are dedicated to public service above self, above partisanship, and above special interests.

2. To provide an unbiased and trusted source of research to ensure the public and decision makers understand how issues and policies impact Americans.

Leaders at the ALPF have moved past partisanship and finger-pointing. Our dedicated fellows understand that we can and must work together for the preservation of our republic. It's that simple. Eleanor Roosevelt once noted: "Understanding is a two way street." We agree. Regardless of party affiliation, we understand that our republic is our common interest and that we can achieve great things if we are willing to build on our common ground and learn from each other.

The ALPF accomplishes its twofold mission in three ways:

1. Sustainable Leadership Development

2. Policy Research and Analysis

3. Education



Sustainable Leadership Development

The ALPF is committed to developing the leaders America requires to remain strong. We understand the vital role leadership plays in advancing sound policy which in turn strengthens our republic. We must return to the kind of leadership that puts American interests above political expediency.

The purpose of the ALPF leadership development program is to attract and build leaders who will influence the political process in a positive manner. **Our program identifies gifted experts and professionals who are willing to apply critical thinking, collaboration, and research to transform America's leadership and policy making climate.**

Our leadership development program is intended to directly support emerging leaders through involvement in developing and communicating innovative research solutions, mentoring, networking, and goal setting. New members are



Goal setting will focus new leaders on the four pillars of personal development:

Mental

Physical

Spiritual

Professional

“We must return to the kind of leadership that puts American interests above political expediency.”

paired with existing ALPF members or fellows based on their interests, skills, and location. And since networking is a vital part of business and politics; future opportunities will include ALPF hosted forums, campus groups, and regional gatherings.

With a shared political outlook, support from ALPF, and sound leadership skills, emerging leaders will be ideally positioned to influence our nation as business professionals, fellows, or public servants in a sustained and meaningful way.

Fellowships

“...the ALPF’s fellows represent a cross-section of the nation’s most informed and critical minds.”

The ALPF’s fellowship program is a central force behind our ability to carry out our mission. Our fellows provide results-based non-partisan policy perspective for America by researching, writing, publishing, and presenting high-quality solutions.

With experience in nearly every sector, the ALPF’s fellows represent a cross-section of the nation’s most informed and critical minds. Each ALPF fellow shares an enduring commitment to ensure salient information is provided to the public and their representatives to facilitate well-informed policy development that benefits our citizens. The hallmark of our fellowship program is the emphasis on leadership development, mentoring, and professional improvement.

Fellows are accepted to the ALPF in one of three prestigious roles: (1) Senior Fellow, (2) Full Fellow, or (3) Visiting Fellow. Each position carries a varying degree of responsibility. Only a select few will be admitted as **Senior Fellows**. These members are responsible for producing the groundbreaking research and for the mentorship and development of junior level fellows.

The majority of applicants will be accepted to the role of **Full Fellow**. These members will produce high-caliber research and will initially hold less responsibility with respect to leadership and mentorship as they work closely with Senior Fellows to develop their own talents, quality research, and writing style throughout their tenure.

Visiting Fellows will be brought into the ALPF for a specific project. These fellows will bring to fruition a product that was conceived prior to the start of their fellowship by utilizing ALPF resources necessary for project completion.

All fellows’ written work is subjected to internal peer review before publication submission. This process is of inestimable value, both to the Foundation and to individual fellows. **The result is a vibrant atmosphere where ideas are exchanged, engaged, encouraged, and at times, debated, and refined.**



A New Approach to Research



“The time for honesty and civil dialogue is now – the ALPF is driven to become the touchstone for policy perspective that citizens and leaders trust and seek out.”

The ALPF is committed to offering salient world-class analysis and research to the public and decision makers on behalf of American’s citizens. **It’s time to restore the voice of America’s citizens in government. That’s it - no fine print.**

Our research and policy endeavors seek to deliver more by developing long-term solutions that tackle the root-causes of issues rather than the symptoms. This approach helps us ensure security, prosperity, and freedom for all Americans by fostering sound governance.

The ALPF represents our nation’s citizens because we understand the voice of the people has been muted by greed, special interests, and niche agendas. **We understand that political correctness will be the climate that ends political correctness.**

Because it is time for honesty and civil dialogue, the ALPF is driven to become the touchstone for policy perspective that citizens and leaders trust and seek out. It’s not easy to develop trust. However, as citizens and custodians of our nation’s future, we must help our citizens rediscover their sense of duty and an understanding that America is a priceless system worth preserving.

We must also help people recognize what has happened to their government. We must help them understand what must be done to make it work for them. No matter how dysfunctional things have become - there is always a way back – and together, we can help show the way. With your help and financial support the ALPF will restore public faith in America – one citizen, one leader, and one issue at a time.

A New Approach to Research

Proof of Concept

A foundation committed to research by the people for the people. This idea is straightforward and powerful because it uses the talents of our nation's most innovative scholars to help resolve complicated policy issues.

Twelve weeks before Ebola broke in the United States press, ALPF Fellow, H.C. Campbell, a former USAF Intel Analyst, wrote an article predicting that Ebola would reach America's soil by the end of 2014. In addition to describing how it would arrive, Campbell's article proposed many of the ideas that were eventually implemented nationwide to contain the outbreak.

How did Campbell know the timeline, methods of transfer, and practical countermeasures? Because it's his business to scan the globe for emerging threats as a security analyst for a leading energy company. More than a Security Analyst, Campbell is a concerned citizen and professional who realizes the information and perspective he has can be important to all of us.

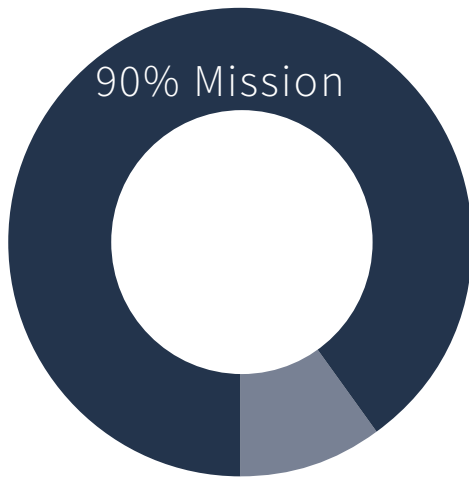
Proof of Concept

In 2014, an ALPF Senior Fellow published a groundbreaking academic research report on the potential security impacts arising of drone operations in the United States. As a result of interviews with scientists, industry leaders, and military experts - the paper identified a dangerous security gap resulting from the passage of a 2012 bi-partisan federal law.

The study was selected by staff members of the United States House Committee on Homeland Security to educate the Committee Chairman on the need to hold hearings on the threat. Without the report, key decision makers would remain unaware of the need to address this important national security issue.

Experts like Campbell and numerous defense experts, doctors, legal professionals, economists, and scholars across America have joined the ALPF to speak, write, and present on issues because they understand how providing trustworthy information to the right people, at the right time, will benefit *all* Americans.

Financials



“The ALPF is the only foundation of its kind that does not accept special interest or government funding.”

As an IRS 501(C)(3) non-profit educational foundation*, the ALPF stands alone as a research consortium that is wholly committed to advancing research that prioritizes public

and community interests above partisan and special interests. ALPF commits to providing truthful, objective, solutions-based research to the public at no cost. As a public research fiduciary, the ALPF is committed to fidelity. Our goal is to ensure that **more than 90 percent of every dollar raised directly supports our mission.**

The ALPF is the only foundation of its kind that does not accept special interest or government funding. We succeed because of generous support from concerned citizens like you. However, even individual donations are capped to prevent disproportionate influence on the foundation’s governance.

Ethics and Standards

The ALPF takes fidelity seriously and holds all research and analysis to the highest standard. To demonstrate our commitment to world-class quality and sound practices, the Foundation abides by the rigorous code of ethics and practices established by the American Association of Public Opinion Research (AAPOR).

ALPF Fellows also adhere to the ethics of their respective accreditation associations and the Foundation’s stringent by-laws. Consequently, ALPF pledges to maintain the highest standard of competence, integrity, and transparency in conducting, analyzing, and reporting our research findings.

The ALPF Challenge

John F. Kennedy wrote of the importance of principled leaders in his book ***Profiles in Courage***. It was a great tribute to civic bravery and selflessness. Today, more than ever, America requires the leaders Kennedy described – leaders like you. Would you consider leading by supporting the ALPF as we provide pure perspective for a strong America?

Contributions to the ALPF are eligible for a tax deduction. A copy of our financial statement is available from our national office (American Leadership & Policy Foundation 1201 N.W. Briarcliff Parkway, Second Floor, Kansas City, Missouri 64116) and from the State of Missouri Department of Revenue upon request. The ALPF will provide receipts for any contribution of cash or property over \$250.

*IRS exemption filed and pending at the time of printing.



AMERICAN LEADERSHIP & POLICY FOUNDATION

1201 N.W. Briarcliff Parkway

Second Floor

Kansas City, Missouri 64116

www.alpf.org

AAPOR
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH